

Journey House One Dream, One Team Gala Sponsorship Opportunities

Journey House One Dream, One Team Gala
Saturday, September 18, 2021
@ Discovery World at 5:45 PM

Presenting Education & Empowerment Sponsors

The ECAB Group
David S. Epstein
Christopher M. Calvelli
Andrew M. Epstein
Nick A. Costello
Kathleen M. Beronja



Jeanne and Greg Herrle

Despite the challenging times, Journey House continues full-steam forward to make an impact on our urban children and families on Milwaukee's Near Southside. We invite you to join us for an evening full of learning moments of Journey House and how the future of Journey House lays within our hands.

Location

Along the shores of Lake Michigan with stunning views of the Milwaukee skyline
Discovery World
Pavilion and Outdoor Patio
500 North Harbor Drive
Milwaukee, WI

Attire

Dress for the evening is black tie optional.

Complimentary Valet Parking

Complimentary valet parking will be provided.

Note: If arriving via Uber, please inform driver to drop-off by North Entrance (near lake).

For Your Dining Pleasure

Award-winning Bartolotta's cuisine

Schedule

5:45 PM Outdoor Patio Cocktail Reception
6:45 PM Dinner and Program with Live Auction in Pavilion
8:30 PM Outdoor Patio Post-Program Cocktail Social

Auction Mobile Donation Update

Bring your smart phones! We will send you a text message (using the mobile number that was provided by your sponsor captain) with a direct link to the donation site. Please be sure to bring your smart phone with you on the morning or night of the event. You may also login to the website to donate. The mobile donation website will be LIVE September 1st through September 18th. *New this year:* the items on the mobile donation site are program needs. Please note, you will not receive an item or service for your donation. All donations and purchases will directly support programs. This is 100% tax deductible donation to support Journey House.

[Mobile Donation Website](#)

Or text [JourneyGala2021 to 76278](tel:76278)

For more information and updates, please visit our [Gala Website](#)

Primary Contact to RSVP or Questions: Dr. Michele Bria @ mbria@journeyhouse.org or (414) 350-5531

Sponsorship Opportunities and Benefits

Journey House offers a variety of sponsorship opportunities to connect your company to our organization. Depending on the level of support and contingent on meeting deadlines, sponsors receive recognition during the Gala presentations and are featured on the Journey House Gala website and social media.

Special Notes:

- All sponsorships are 100% tax deductible less cost of meal (\$100 per person)
- Logo submittal deadline is Monday, August 9, 2021 for your logo to appear on digital materials relating to your sponsorship level.
- Mobile bidding site to support Journey House Programs will be LIVE September 1 thru September 18, 2021.

Education & Empowerment Presenting Sponsor: \$20,000

- *\$18,000 Tax Deductible*
- Two Premier Table (20 seats) with Table Signage
- Recognition in the Journey House 2021 Annual Report
- Logo and company link on Journey House Gala website
- Logo on Mobile Bidding Devices (Cell Phones) & Bidding Website
- Logo/Name recognition on digital publicity materials including social media (Facebook, Instagram, and LinkedIn) with over 5,000 followers pre- and post-event publicity
- Logo on Video Screen During Program
- Verbal recognition during program
- Name added to event title as Education & Empowerment Presenting Sponsor
- Grand Sized Fence Banner at the Journey House Packers Football Stadium for a 12-month period (\$1,500 value)
- Grand Sized Fence Banner at the Journey House Felix Mantilla Baseball Complex for a 12-month period (\$1,500 value)

Youth Academics, Arts, & Athletics Sponsor: \$10,000

- *\$9,000 Tax Deductible*
- One Premier Table (10 seats) with Table Signage
- Recognition in the Journey House 2021 Annual Report
- Logo and company link on Journey House Gala website
- Logo on Mobile Bidding Devices (Cell Phones) & Bidding Website
- Logo/Name recognition on digital publicity materials including social media (Facebook, Instagram, and LinkedIn) with over 5,000 followers pre- and post-event publicity
- Logo on Video Screen During Program
- Verbal recognition during program

Workforce Readiness & Adult Education Table Sponsor: \$5,000

- \$4,000 Tax Deductible
- One Table (10 seats) with Table Signage
- Logo and company link on Journey House Gala website
- Recognition in the Journey House 2021 Annual Report

Family Engagement Sponsor: \$2,500

- \$2,300 Tax Deductible
- 2 seats
- Recognition in the Journey House 2021 Annual Report

Please follow guidelines listed below and email logo to:

Dr. Michele Bria at mbria@journeyhouse.org.

Deadline: Monday, August 9, 2021

Logo Specification:

Vector logo must be in an EPS, AI, or JPEG format.

Payment Information:

Please provide payment and name/email/mobile phone of each guest by **Monday, August 16, 2021**. Prior to the Gala, guests will be emailed event details including mobile bidding registration instructions.

Payment Options:

Online Payment Options (Click your preferred Option):

- [Journey House Website](#) (Select "Gala & Auction" on Drop-Down Menu)
- [Mobile Donation Website](#)

Or Mail Check (Payable to "Journey House")

Journey House
2110 West Scott Street
Milwaukee, WI 53204

All donations are 100% tax-deductible less expense of meals (\$100/meal)*

Journey House Tax ID: 39-1203539

Special Note: Journey House follows science and local health authority's guidance for the COVID-19 pandemic. If Journey House for COVID-19 pandemic and/or public health reasons needs to pivot to a virtual event, all sponsorships will be 100% tax-deductible.

Sponsorship Pledge Level:

- **Education & Empowerment Presenting Sponsor: \$20,000**
- **Youth Academics, Arts, & Athletics Sponsor: \$10,000**
- **Workforce Readiness & Adult Education Sponsor:\$5,000**
- **Family Engagement Sponsor: \$2,500**
- **One Dream, One Team Donation/ Other Amount:**

Company (as you would like to be recognized in program):

Company Website:

Sponsor Table Captain Information:

First and Last Name:

Email:

Mobile Phone:

Primary Contact if different than above:

(Example: Assistant to the Table Captain who possibly may not be present at gala)

First and Last Name:

Email:

Mobile Phone:



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Journey House Gala Sponsorship Opportunities & Benefits	EDUCATION & EMPOWERMENT Presenting Sponsor \$20,000	YOUTH ACADEMICS, ARTS, & ATHLETICS Sponsor \$10,000	WORKFORCE READINESS & ADULT EDUCATION Table Sponsor \$5,000	FAMILY ENGAGEMENT Sponsor \$2,500
<i>All donations are 100% tax-deductible less cost of meal (\$100 per person).</i>	\$18,000 <i>Tax Deductible</i>	\$9,000 <i>Tax Deductible</i>	\$4,000 <i>Tax Deductible</i>	\$2,300 <i>Tax Deductible</i>
Seating	Two Premier Tables (20 seats) with table signage	One Premier Table (10 seats) with table signage	One Table (10 seats) with table signage	2 seats at Journey House
Recognition in the Journey House Annual Report	X	X	X	X
Logo and company link on Journey House Gala website	X	X	X	
Logo on Mobile Bidding Devices (Cell Phones) & Bidding Website	X	X		
Logo/Name recognition on digital publicity materials including social media (Facebook, Instagram, and LinkedIn) with over 5,000 followers pre- and post-event publicity	X	X		
Logo on video screen during program	X	X		
Verbal recognition during evening program	X	X		
Name added to event title as Education & Empowerment Presenting Sponsor	X			
Logo on Journey House Video as Empowerment Presenting Sponsor	X			
Grand Sized Fence Banner at the Journey House Packers Football Stadium for a 12-month period	\$1,500 Value			
Grand Sized Fence Banner at the Journey House Felix Mantilla High School Field at Milwaukee County Baran Park for a 12-month period	\$1,500 Value			