One Dream, One Team

Journey House Mission

Journey House

empowers families

living on Milwaukee's near Southside

to move out of poverty by offering

Adult Education, Workforce Readiness, Youth Development, and Family Engagement Programs

Felix Mantilla Little League

- **Founded in 1972 to serve URBAN YOUTH** living in Milwaukee's predominantly Hispanic near Southside
- **Felix Mantilla** Namesake after Milwaukee's first Hispanic MLB Star and is the longest running little league in the USA with a living Major League Baseball Player (MLB)
- Requires mandatory **DUAL-TRACK** focus **(academics and baseball)** from all players
  - Note: Each Journey House athlete (regardless of sport) is called a "Scholar Athlete"
- *Annually serves approximately 320+ predominantly Hispanic youth (ages 3 thru 18)*
- Baseball field is seen as outdoor classroom
- **2016-2017 Education and Cultural Exchange**
  - Isabela, Puerto Rico (2016) and Milwaukee, Wisconsin (2017)
- *All athletic experiences reinforce Journey House's educational mission*
- **College Careers Preparation:**
  - *Mandatory Structured Study Hall*
  - College Preparatory Intensive Curriculum (reading, writing, and math)
  - Uses Division 1 College Athletics Model
  - All Felix Mantilla Criollos (year-round travel team ages 8 to 18) are required to attend prior to winter practice.
  - Tuesday and Thursdays (5:30 PM to 7:30 PM)

Journey House Athletics Vision

Athletics is an extension of the classroom.

1. **Education**
   a. Academics &
   b. Athletic Skill Development
2. **Character & Life Skills**
3. **Nutrition for Performance**
4. **Appearance**
5. **Parent Engagement**
6. **Winning**

Journey House College Careers Preparation
Mandatory Structured Study Hall
Division 1 College Athletics Model

Current Baran Park Baseball Diamond Conditions

Current Baran Park Baseball Diamonds

Current Baran Park Baseball Diamond

Current Baran Park Baseball Diamond

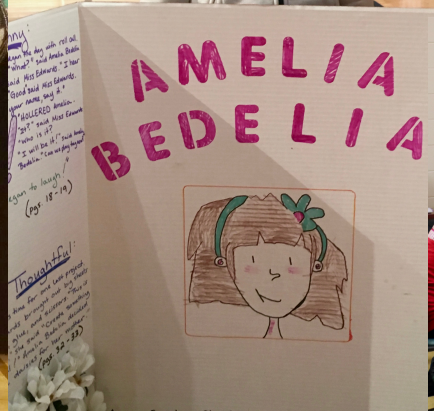
Baran Park Upgrade
Project GOAL

Take a dilapidated urban baseball playing infrastructure and transform it into a Beautiful neighborhood ANCHOR and CATALYST for continued development of URBAN YOUTH Scholar Athletes

Sole Purpose:

For continued development of

Urban Youth Scholar Athletes



Baran Park Proposed $2,340,000 Enhancements

(100% Private Funds Raised by Journey House)

- Installation of synthetic infield turf with natural grass outfield in 3 Little League Diamonds and 1 High School Regulation Diamond
- Renovation of Tee Ball Diamond
- Security Fencing
- Field Lighting
- Dug-outs
- Enhanced Storm Water Management System
- NOTE: No change of usage or zoning
  - Renovating current diamonds that are currently secured by fencing and must be rented to use via Milwaukee County Parks

BARAN PARK BASEBALL FIELDS

COLOR SITE PLAN

Felix Mantilla Little League Current Partners

- Milwaukee County Parks
  - Baran Park Home Fields of Felix Mantilla Little League
  - Journey House rents fields for practice, games, & lights (average $10,000+ per year)
- Milwaukee Brewers Community Foundation
  - Sponsor of Felix Mantilla Little League uniforms & equipment
- Marquette University High School Father's Club
  - Inkind Assistance & Support

Sources & Uses

Sources - Construction	Amount	Status
Majerus Family Foundation	$150,000	Received
Wendy and Craig Kasten	$250,000	Received
Brewers Community Foundation	$150,000	Tentative Confirmed (3-YR Pledge) & Assisting in Leveraging Local Resources
Cal Ripken Foundation (@ 50% of Construction)	$850,000	Committed Partnership Fundraising from Local Sources (New to JH)
MLB Baseball for Tomorrow Fund	$150,000	Anticipated Commitment per Discussions via Cal Ripken Foundation
Zilber Family Foundation (Leverage)	$250,000	Invited to apply for pending 3-YR Pledge Request to Assist in Leveraging Local Resources
Other Foundations, Corporations & Individuals	$540,000	Negotiating with Identified Supporters
Total Sources	**$2,340,000**	

Uses - Construction	Amount
Construction (Fields Estimate)	$2,219,000
Portable Sound System	$6,000
Field & Lawn Equipment Shed	$15,000
Endowment	$100,000
Total Uses	**$2,340,000**

Donor Investment Requirements

- **Management Agreement modeled after Mitchell Park** *(JH Packers Football Stadium)*
- Journey House maintains, operates, and programs fields for **sole purpose of continued development of our urban youth Scholar Athletes**
- Journey House continues **fiscal stewardship for maintenance and sustainability** via implementing an effective, performing financial model

Journey House is Increasing and Enhancing Public Access at Baran Park.

Safer for Urban Youth

Attract more people to Baran Park

A New Milwaukee County Destination

Public Access

- All JH athletics open to any youth county-wide
- Registration Fee Scholarships available for financial hardship
  - *No youth turned away*
  - *Least expensive Little League in Wisconsin to ensure accessibility to all urban youth interested in the game of baseball*
- Free admission to all Felix Mantilla Little League games
- FMLL @ Baran Park (with field enhancements):
  - Public Access consistent with current usage of Baran Park Fields (via rental reservations)
  - Open during all JH FMLL practices, games, & tournaments (anticipate 7 days a week for 44+ hours per week)
  - Current FMLL Roster: 320+ urban youth & over 1,200 fans on Saturday Game Days (throughout the day/evening)

Priority Usage
Felix Mantilla
Little League Fields

Rental Model:
Journey House Packers Football Stadium Daily Rental Rates and Terms & Rules of Use Agreement 2017
Visit: http://www.journeyhouse.org/space.html#stadium

Priority Users:

1. Journey House Felix Mantilla Little League Scholar Athletes
2. Journey House Youth Scholar Athletes (all sports)
3. Journey House Youth Participants
4. Journey House Parents, Adult Participants, and Families
5. Long-term, Multi-Year Rental Organizations and Community Partners
6. Return Organizations/Community Partners Requesting the Same Dates/Times as Previous Year
7. New Renters who are Community Partners, which is defined as groups and/or entities that have a contractual partnership or reciprocal relationship with Journey House, Inc. For a list of Journey House Community Partners, please visit: http://www.journeyhouse.org/who.html.
8. New Renters/Groups/Organizations

Public Access
Current VS Future

Item	Current: Milwaukee County	Proposed: Journey House	Change
Secured/Fenced Little League & Varsity Baseball Fields	Secured, fenced baseball fields (Note: currently Varsity Diamond is not secured due to broken fence)	Secured, fenced baseball fields	No Change
Baseball Fields Maintenance	Milwaukee County Parks	Journey House	Journey House manages, operates, and maintains fields.
Rental Fees Discounts	No discount or waivers offered; Example: Journey House pays full fees with no discounts or waivers.	Journey House offers discounted rates to Community Partners, including Milwaukee County Parks.	Journey House provides increased public access via FMLL and Community Partner rates.
Urban Youth Usage	Urban youth must use reservation and rental fee structure to gain access and play	Access via Felix Mantilla Little League (FMLL) and other Journey House urban youth athletics	Urban youth will have greater access to Baran Park via Journey House operating enhanced Baran Park fields.

CATALYTIC IMPACT: Economic Development

Activated Baran Park INCREASES Quality of Life:

- Beautifies the Neighborhood with World Class Fields that are safe for practice and game play.
- Increases public safety with active park and significant investment of resources via Journey House to provide high quality stewardship.
- Increases economic development:
  - 1 mile to Kinnickinnic Avenue in Bay View Neighborhood
  - 2.5 miles to South Shore Beach
  - 3 miles to downtown's new Bucks Arena, Northwestern Mutual Corporate and Apartment Towers, and other assets.
- Increases bike-able and walk-able community.
- Increased homeownership, business development, and attraction of greater investments by entrepreneurs and real estate developers.

FMLL Scholar Athlete:

Lisette Contreras

1st Place FMLL Book Report Award

Winner U-12

I liked this book because I am a young girl who ever since I could walk liked being a part of the game, whether it was volleyball, baseball, or basketball. I was always taught to do my best and to keep trying even if I don't succeed right away. Mo'ne Davis is a role model for girls who want to play sports but often get turned down just because they are girls. I enjoyed reading how she became a star and loved how inspiring and encouraging her story is. She taught me a few things on how to play the game but to also show kindness and to always have fun while playing sports. The thing I like most was at the end where Mo'ne says,

"I think boys should be nice to girls who play against them and play fair - they might learn something. Girls can even make a boy want to throw like a girl."

- Excerpt from Lisette Contreras (September 2016)

Lisette Contreras (center) with Journey House Board Chairman Gene Manzanet, FMLL Initiative Chair Felix "Tony" Mantilla, and Journey House CEO Dr. Michele Bria

Thank you for BELIEVING!