

Saturday, September 20, 2025

# Journey House

## One Dream, One Team Gala

Discovery World, 5:45PM

### *Location*

Discovery World — Pavilion and Outdoor Patio  
500 North Harbor Drive, Milwaukee, WI

### *Complimentary Valet Parking*

If arriving via Uber, please inform driver to drop-off by North Entrance (near lake)

### *Attire*

Black Tie Optional

### *For Your Dining Pleasure*

Award-winning Bartolotta's cuisine

### *Music For the Evening*

DJ Shawna, Milwaukee Bucks Official DJ

### *Schedule*

5:45 PM Outdoor Patio Cocktail Reception

6:45 PM Dinner and Program with Live Auction in Pavilion

9 PM to 11 PM Outdoor Patio Cocktails & Dance Social

### *Mobile Donation Website*

Website: <https://2025JourneyGala.givesmart.com>

Or text 2025JourneyGala to 76728

Primary Contact to RSVP or Questions:

Dr. Michele Bria at [mbria@journeyhouse.org](mailto:mbria@journeyhouse.org)

Presenting Education &  
Empowerment Sponsor

The ECAB Group  
David S. Epstein  
Christopher M. Calvelli  
Andrew M. Epstein  
Nick A. Costello  
Kathleen M. Beronja

**BAIRD**

Private Wealth  
Management

# Journey House One Dream, One Team Gala

Saturday, September 20, 2025  
at Discovery World at 5:45 PM

Journey House celebrates 56 years of positively impacting urban children and families on Milwaukee's Near Southside. Journey House invites you to join us for an evening full of learning moments of Journey House and how the future of Journey House lays within our hands: *One Team, One Dream!*

## Location

Along the shores of Lake Michigan with stunning views of the Milwaukee skyline  
Discovery World  
Pavilion and Outdoor Patio  
500 North Harbor Drive  
Milwaukee, WI

## Attire

Dress for the evening is black tie optional.

## Complimentary Valet Parking

Complimentary valet parking will be provided.  
Note: If arriving via Uber, please inform driver to drop-off by North Entrance (near lake).

## For Your Dining Pleasure

Award-winning Bartolotta's cuisine

## Music For the Evening

DJ Shawna, Milwaukee Bucks Official DJ

## Schedule

5:45 PM Outdoor Patio Cocktail Reception  
6:45 PM Dinner and Program with Live Auction in Pavilion  
9 PM to 11 PM Outdoor Patio Cocktails & Dance Social

## Auction Mobile Donation Update

Bring your smart phones! We will send you a text message (using the mobile number that was provided by your sponsor captain) with a direct link to the donation site. Please be sure to bring your smart phone with you. You may also login to the website to donate. The mobile donation website will be LIVE September 1<sup>st</sup> through September 20<sup>th</sup>. Continuing this year: the items on the mobile donation site are program needs. Please note, you will not receive an item or service for your donation. All donations and purchases will directly support programs. This is 100% tax deductible donation to support Journey House.

Mobile Donation Website: <https://2025JourneyGala.givesmart.com>  
Or text 2025JourneyGala to 76278

## For more information and updates:

Primary Contact to RSVP or Questions: Dr. Michele Bria @ [mbria@journeyhouse.org](mailto:mbria@journeyhouse.org) or (414) 350-5531

## Sponsorship Opportunities and Benefits

Journey House offers a variety of sponsorship opportunities to connect your company to our organization. Depending on the level of support and contingent on meeting deadlines, sponsors receive recognition during the Gala presentations and are featured on the Journey House Gala website and social media.

### Special Notes:

- All sponsorships are 100% tax deductible less cost of meal (\$150 per person)
- Logo submittal deadline is Friday, August 8, 2025 for your logo to appear on digital materials relating to your sponsorship level.
- Mobile bidding site to support Journey House Programs will be LIVE September 1 thru September 20, 2025.

### Education & Empowerment Presenting Sponsor: \$20,000

- \$17,000 Tax Deductible
- Two Premier Table (20 seats) with Table Signage
- Recognition in the Journey House Annual Report
- Logo and company link on Journey House Gala website
- Logo on Video Screen During Program
- Logo/Name recognition on digital publicity materials including social media (Facebook, Instagram, and LinkedIn) with over 5,000 followers pre- and post-event publicity
- Verbal recognition during program
- Logo on Mobile Bidding Devices (Cell Phones) & Bidding Website
- Name added to event title as Education & Empowerment Presenting Sponsor
- Logo on Journey House Media as Empowerment Presenting Sponsor

### Youth Academics, Arts, & Athletics Sponsor: \$10,000

- \$8,500 Tax Deductible
- One Premier Table (10 seats) with Table Signage
- Recognition in the Journey House Annual Report
- Logo and company link on Journey House Gala website
- Logo on Video Screen During Program
- Logo/Name recognition on digital publicity materials including social media (Facebook, Instagram, and LinkedIn) with over 5,000 followers pre- and post-event publicity
- Verbal recognition during program

## Workforce Readiness & Adult Education Table Sponsor: \$6,000

- \$4,500 Tax Deductible
- One Table (10 seats) with Table Signage
- Logo and company link on Journey House Gala website
- Recognition in the Journey House Annual Report
- Logo and company link on Journey House Gala website
- Logo on Video Screen During Program

## Family Engagement Sponsor: \$2,500

- \$2,200 Tax Deductible
- 2 seats
- Recognition in the Journey House Annual Report

Please follow guidelines listed below and email logo to:

Dr. Michele Bria at [mbria@journeyhouse.org](mailto:mbria@journeyhouse.org).

**Deadline: Friday, August 8, 2025**

### Logo Specification:

Vector logo must be in an EPS, AI, or JPEG format.

### Payment Information:

**Please provide payment and name/email/mobile phone of each guest by Friday, August 8, 2025.** Prior to the Gala, guests will be emailed event details including mobile bidding registration instructions.

### Payment Options:

#### Online Payment Options (Click your preferred Option):

- [Journey House Website](#) (Select "Gala & Auction" on Drop-Down Menu)

#### Or Mail Check (Payable to "Journey House")

Journey House  
PO Box 340695  
Milwaukee, WI 53234

All donations are 100% tax-deductible less expense of meals (\$150/meal)\*

Journey House Tax ID: 39-1203539

*Special Note: If Journey House for public health/pandemic reasons needs to pivot to a virtual event, all sponsorships will be 100% tax-deductible.*

### Sponsorship Pledge Levels:

- Education & Empowerment Presenting Sponsor: \$20,000
- Youth Academics, Arts, & Athletics Sponsor: \$10,000
- Workforce Readiness & Adult Education Sponsor: \$6,000

2025 Journey House One Dream, One Team Gala  
Sponsorship Opportunities

- Family Engagement Sponsor: \$2,500
- One Dream, One Team Donation/ Other Amount:

Company (as you would like to be recognized in program):

Company Website:

Sponsor Table Captain Information:

First and Last Name:

Email:

Mobile Phone:

Primary Contact if different than above:  
(Example: Assistant to the Table Captain who possibly may not be present at gala)

First and Last Name:

Email:

Mobile Phone: