

Journey House Gala and Auction

Our Past. Our Future. Our Journey.

Sponsorship Opportunities and Benefits

Journey House offers a variety of sponsorship opportunities to connect your company to our organization. Depending on the level of support and contingent on meeting deadlines, sponsors receive exclusive premier seating, recognition at the Gala, advertisement in the Special Edition: Journey House 50th Anniversary Commemorative Book, and are featured on the Journey House Gala website and social media.

Contact Melissa Jerke at mjerke@journeyhouse.org for additional information.

Empowerment Presenting Gold Sponsor: \$25,000 (\$23,000 is tax deductible)

- Two Premier Tables (20 seats) with table signage at Journey House 50th Anniversary Gala
- Name added to event title as Empowerment Presenting Gold Sponsor
- Grand Sized Fence Banner (3' x 10') at the Journey House Packers Football Stadium for a 12-month period (\$1,500 value)
- Grand Sized Fence Banner (3' x 10') at the Journey House Felix Mantilla High School Field at Milwaukee County Baran Park for a 12-month period (\$1,500 value)
- Grand Sized Logo on Step-and-Repeat at Journey House Gala
- Logo on Journey House Video as Empowerment Presenting Gold Sponsor
- Logo on Mobile Bidding Devices (Cell Phones, iPads)
- Logo/Name recognition on printed and digital publicity materials including social media (Facebook and Instagram) with over 3,000 followers pre- and post-event publicity (*contingent on meeting deadlines*)
- Full Color Advertisement page in the Journey House 50th Anniversary Gala Commemorative Book (\$1,000 value; *contingent on meeting deadlines*)
- Verbal recognition during evening program
- Logo on video screen during program
- Logo and company link on Journey House Gala website
- Recognition in the Journey House 50th Anniversary Gala Commemorative Book according to sponsorship level
- Recognition in the Journey House Annual Report

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Education Sapphire Sponsor: \$10,000 (\$9,000 is tax deductible)

- One Premier Table (10 seats) with table signage at Journey House 50th Anniversary Gala
- Logo on Step-and-Repeat at Journey House Gala
- Logo on Mobile Bidding Devices (Cell Phones, iPads)
- Logo/Name recognition on printed and digital publicity materials including social media (Facebook and Instagram) with over 3,000 followers pre- and post-event publicity (*contingent on meeting deadlines*)
- Full Color Advertisement page in the Journey House 50th Anniversary Gala Commemorative Book (\$1,000 value; *contingent on meeting deadlines*)
- Verbal recognition during evening program
- Logo on video screen during program
- Logo and company link on Journey House Gala website
- Recognition in the Journey House 50th Anniversary Gala Commemorative Book according to sponsorship level
- Recognition in the Journey House Annual Report

Youth Development Ruby Sponsor: \$7,500 (\$6,500 is tax deductible)

- One Table (10 seats) with table signage at Journey House 50th Anniversary Gala
- Full Color Advertisement page in the Journey House 50th Anniversary Gala Commemorative Book (\$1,000 value; *contingent on meeting deadlines*)
- Recognition in the Journey House 50th Anniversary Gala Commemorative Book according to sponsorship level
- Recognition in the Journey House Annual Report

Saturday, September 21, 2019



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Family Engagement Coral Table Sponsor: \$5,000 (\$4,000 is tax deductible)

- One Table (10 seats) with table signage at Journey House 50th Anniversary Gala
- Half Page Color Advertisement in the Journey House 50th Anniversary Gala Commemorative Book (*\$500 value; contingent on meeting deadlines*)
- Recognition in the Journey House 50th Anniversary Gala Commemorative Book according to sponsorship level
- Recognition in the Journey House Annual Report

Workforce Readiness Jade Sponsor: \$2,500 (\$2,300 is tax deductible)

- 2 seats at Journey House 50th Anniversary Gala
- Quarter Page Color Advertisement in the Journey House 50th Anniversary Gala Commemorative Book (*\$250 value; contingent on meeting deadlines*)
- Recognition in the Journey House 50th Anniversary Gala Commemorative Book according to sponsorship level
- Recognition in the Journey House Annual Report

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50th Anniversary Celebration

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Journey House Gala & Auction Sponsorship Opportunities & Benefits	EMPOWERMENT Presenting GOLD Sponsor \$25,000	EDUCATION SAPPHIRE \$10,000	YOUTH DEVELOPMENT RUBY \$7,500	FAMILY ENGAGEMENT CORAL Table Sponsor \$5,000	WORKFORCE READINESS JADE \$2,500
All donations are 100% tax-deductible less cost of meal (\$100 per person).	\$23,000 Tax Deductible	\$9,000 Tax Deductible	\$6,500 Tax Deductible	\$4,000 Tax Deductible	\$2,300 Tax Deductible
Seating	Two Premier Tables (20 seats) with table signage	One Premier Table (10 seats) with table signage	One Table (10 seats) with table signage	One Table (10 seats) with table signage	2 seats at Journey House
Color Advertisement page in the Journey House 50 th Anniversary Gala Commemorative Book	Full Page \$1,000 Value	Full Page \$1,000 Value	Full Page \$1,000 Value	Half Page \$500 Value	Quarter Page \$250 Value
Recognition in the Journey House 50 th Anniversary Gala Commemorative Book according to sponsorship level	X	X	X	X	X
Recognition in the Journey House Annual Report	X	X	X	X	X
Step-and-Repeat at Journey House Gala	Grand Sized Logo	Logo			
Logo on Mobile Bidding Devices (Cell Phones)	X	X			
Logo/Name recognition on printed and digital publicity materials including social media (Facebook and Instagram) with over 3,000 followers pre- and post-event publicity	X	X			
Logo on video screen during program	X	X			
Logo and company link on Journey House Gala website	X	X			
Verbal recognition during evening program	X	X			
Name added to event title as Empowerment Presenting Gold Sponsor	X				
Logo on Journey House Video as Empowerment Presenting Gold Sponsor	X				
Grand Sized Fence Banner at the Journey House Packers Football Stadium for a 12-month period	X				

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Please follow guidelines listed below and email advertisement and logo to:

Cherise Myers at cmyers@journeyhouse.org

Deadline: Thursday, August 1, 2019

For a design fee of \$150, we can create your ad by special request, which is contingent on providing any related logo, message, photos, and approvals by Friday, July 19, 2019.

Advertisement Cost & Specifications for Special Edition: Journey House 50th Anniversary Gala Commemorative Book

Celebrate Journey House through advertising in this special edition book, which will be distributed at the Journey House Gala and Auction on September 21, 2019.

Full Page (8.5" x 11")	\$1,000
Half Page (8.5" x 5")	\$500
Quarter Page (4.25" x 5")	\$250

Full Color Advertisement Production Specifications

Ads must be print-ready, high resolution (300 dpi minimum), JPEG, EPS, or AI file.

Logo Specification:

Vector logo must be in an EPS, AI, or JPEG format.

Grand Sized Banner Production Specifications:

Banner ads must be print-ready, high resolution (300 dpi minimum), JPEG, EPS, or AI file.

Grand Sized Fence Banner (3' x 10')
\$1,500 each

The fence banner will be present for a 12-month period from its installation date.

Location Options:

Journey House Packers Football Stadium in Milwaukee County Mitchell Park (entrance located on West Pierce and South 22nd Street).

Journey House Felix Mantilla High School Field in Milwaukee County Baran Park (2600 Chase Avenue, cross-street Lincoln).

